
MAP-IQ

MAPPING AESTHETIC PRACTICE TO INDUSTRY QUALIFICATIONS

CPD COURSE CURRICULM



ONLINE CONTINUED PROFESSIONAL DEVELOPMENT (CPD) COURSES

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WHO IS MAP-Q?

MAP-IQ is a leading UK education, training and assessment centre for the non-surgical cosmetic practice sector. We offer regulated and accredited qualifications and continued professional development (CPD) courses for learners, together with a range of education, assessment and quality assurance qualifications for those seeking to progress into education and training provision within this dynamic and evolving field of non-surgical cosmetic practice. All our qualifications are [OFQUAL](#) regulated which are recognised and valued both nationally and internationally. Our non-surgical cosmetic practice injectable qualifications are also approved by the [Joint Council of Cosmetic Learners \(JCCP\)](#) as meeting best practice sectors standards. Our Continued Professional Development (CPD) courses are approved and accredited by the [CPD Standards Office](#).

CONTINUED PROFESSIONAL DEVELOPMENT

Continued Professional Development (CPD) refers to the ongoing learning and development activities that professionals engage in throughout their professional careers. It encompasses various educational opportunities, such as training courses, online training courses, workshops, seminars, webinars and self-directed study, aimed at keeping skills current and relevant in an ever-evolving professional landscape.

CPD is crucial for several reasons: It allows professionals to maintain and update their skills and knowledge, ensuring their qualifications remain current and enhancing their competence and proficiency within their field. By keeping them informed about the latest evidence-based research, clinical skills, and market trends, CPD empowers professionals to adopt best practices, which improves their effectiveness and performance. CPD also enhances career prospects by opening doors to new opportunities, and professional recognition. This ongoing learning maintains and enhances knowledge and skills, signalling their dedication to excellence and adaptability in a competitive employment and business market. By participating in CPD courses, you are taking an important step toward personal growth and excellence in practice. CPD is also essential as evidence of continued competence for professional revalidation.

TARGET AUDIENCE

MAP-IQ offers a diverse selection of online CPD courses tailored for practitioners engaged in non-surgical cosmetic and aesthetic practice, as well as those involved in education and training within the non-surgical cosmetic field.

Our CPD courses are suitable for professionals looking to enhance their knowledge and skills in non-surgical cosmetic practice, including learners seeking to stay updated on the advancements of the latest evidence-based research, legal professional and ethical standards and clinical skill development. They are ideal for those who may already possess relevant qualifications but wish to enhance their knowledge and understanding, keep their competency updated and or fulfil regulatory requirements for ongoing CPD education and training. By focusing on enhancing underpinning knowledge and clinical skills, these CPD courses offer an effective learning update that supports professional growth and excellence in practice.

CPD is essential for regulated practitioners as it helps maintain and enhance competence to practice while meeting legal requirements for professional revalidation. This commitment not only promotes continuous lifelong learning but also encourages critical thinking and reflective practice, ultimately enhancing the quality of treatment and care and improving standards for patient safety.

It is important to note that CPD courses in the UK are not regulated qualifications and do not serve as a substitute for any primary or foundational qualifications. While CPD courses play a valuable role in keeping skills up to date and ensuring qualifications remain current, they do not provide foundational evidence of competence in any specific field of practice.

MAP-IQ CPD COURSES

THE HISTORICAL CONTEXT OF COSMETIC PROCEDURES	CPD Points
<p>Aim: The aim of this CPD course is to provide learners with a comprehensive understanding of the historical context of cosmetic practice, emphasising its evolution and the connection to contemporary non-surgical cosmetic procedures on the market today. Learners will gain insights into how these historical trends inform current techniques and standards in patient care.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Discuss important figures in the history of cosmetic practice and their contributions to both surgical and non-surgical techniques. 2. Analyse the historical context of cosmetic practice and how it has impacted on the evolution of non-surgical treatment modalities. 3. Evaluate the relationship between surgical and non-surgical cosmetic practice treatments 4. Analyse the advancement and availability of non-surgical cosmetic treatment modality on the market today. 	

LEGISLATION, PROFESSIONAL AND ETHICAL ISSUES FOR NSC PRACTICE	CPD Points
<p>Aim: The aim of this CPD course is to support and guide learners to enhance knowledge and understanding of relevant mandatory and voluntary legislation; and to explore regulatory requirements and professional and ethical standards relevant to non-surgical cosmetic.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Appraise the impact of regulation and the role of the regulators within the context of aesthetic and non-surgical cosmetic injectable practice. 2. Appraise the key mandatory and voluntary legislation that governs non-surgical cosmetic practices. 3. Analyse the professional and ethical standards expected of learners in the non-surgical cosmetic field and how these standards guide clinical decision-making. 4. Explore reflective practice by evaluating their own experiences and beliefs in relation to the ethical standards and regulatory requirements discussed in the course. 	

EVIDENCE-BASED PRACTICE AND LITERATURE REVIEW SKILLS	CPD Points
<p>Aim: The aim of this CPD course is to support learners to understand the significance of Evidence-Based Practice (EBP) and its crucial role in the clinical decision-making process. We will also explore how to conduct a literature review, critically appraise the existing EBP literature and engage in peer reviews.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Articulate the significance of Evidence-Based Practice (EBP) and its impact on improving patient outcomes and enhancing clinical decision-making. 2. Understand how to conduct a comprehensive literature review by identifying relevant research studies and synthesising findings. 3. Understand how to critically appraise existing literature, evaluating study quality, relevance, and applicability to their clinical practice. 4. Understand how to conduct peer reviews, providing constructive feedback on EBP-related research and incorporating peer insights into their own practice. 	

MENTAL HEALTH AND THE INTERCONNECTION WITH COSMETIC PROCEDURES	CPD Points
<p>Aim: The aim of this CPD course is to empower non-surgical cosmetic learners with the knowledge and understanding required to recognise and support the mental well-being of individuals seeking cosmetic procedures. Additionally, we will examine the legal, professional, and ethical standards of practice when working with clients who present mental health concerns in the context of cosmetic treatments.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Appraise key mental health concerns that impact on mental health wellbeing. 2. Demonstrate an understanding of the psychological implications of cosmetic procedures including how these treatments can affect individual mental well-being and self-image. 3. Critically evaluate and apply relevant legal, professional, and ethical standards when working with clients who exhibit mental health concerns in the context of cosmetic treatment. 4. Implement evidence-based practice strategies to support the mental well-being of individuals seeking non-surgical cosmetic procedures 	

CLINICAL CONSULTATION AND ASSESSMENT SKILLS	CPD Points
<p>Aim: The aim of this CPD course is to equip learners with the knowledge and understanding of the legal, professional, and ethical responsibilities involved in the clinical consultation and assessment processes throughout the various phases of the treatment process and patient journey.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Appraise the legal responsibilities and accountability associated with clinical consultations and informed consent process. 2. Appraise the professional regulatory standards that govern clinical practice, including guidelines for conducting assessments and consultations in compliance with professional regulatory standards. 3. Critically evaluate and apply ethical principles in clinical consultations, ensuring that patient rights and well-being are prioritised throughout the treatment process. 4. Conduct safe and effective clinical consultations to assess patient suitability for non-surgical cosmetic treatments. 	

FACIAL ASSESSMENT FOR NON-SURGICAL COSMETIC PURPOSES	CPD Points
<p>Aim: The aim of this CPD course is to equip learners with foundational knowledge and understanding of facial assessment for cosmetic treatments. The objective is to empower learners with evidence-based knowledge necessary to deliver safe and effective non-surgical cosmetic assessments, ultimately supporting satisfactory treatment outcomes.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Analyse key facial anatomical features and landmarks relevant to facial assessment for non-surgical cosmetic injectable purposes. 2. Critically analyse the evidence-based guidelines to inform their non-surgical cosmetic assessment practices, ensuring safety and efficacy in treatment planning. 3. Conduct thorough facial assessments, utilising evidence-based techniques to evaluate individual patient needs and aesthetic goals. 4. Understand the significance of appropriate clinical photography when assessing patients for non-surgical cosmetic procedures. 	

RESPONSIBLE PRESCRIBING IN NON-SURGICAL COSMETIC PRACTICE	CPD Points
<p>Aim: The aim of this CPD course to equip prescribing learners and non-prescribing learners with knowledge and understanding of regulatory body and best practice standards for responsible prescribing in elective non-surgical cosmetic practice.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Analyse national legislation that governs prescribing practice in the UK. 2. Analyse the key regulatory body standards and guidelines that govern prescribing practices in elective non-surgical cosmetic procedures. 3. Apply best practice standards in their prescribing decisions, ensuring compliance with legal and ethical requirements in cosmetic practice. 4. Evaluate the potential risks associated with elective non-surgical cosmetic treatments and formulate strategies to mitigate these risks while ensuring patient safety. 	

THE INTEGUMENTARY SYSTEM (SKIN, HAIR, NAILS)	CPD Points
<p>Aim: The aim of this CPD course is to equip learners with a comprehensive understanding of the integumentary system and its appendages, including the structure and function of the skin, hair and nails. Learners will explore the roles these components play in body protection and temperature regulation.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Describe the anatomical structure and key components of the integumentary system, including the layers of the skin, hair, nails, and associated glands. 2. Explain the physiological functions of the integumentary system, including its roles in protecting the body from environmental harm, regulating body temperature, and maintaining homeostasis. 3. Recognize common disorders and pathological conditions affecting the integumentary system, appreciating their clinical relevance and impact on patient care. 4. Apply foundational knowledge of the integumentary system to inform clinical decision-making to improve patient treatment outcomes. 	

KEY DERMATOLOGICAL CONDITIONS	CPD Points
<p>Aim: To equip learners with a comprehensive understanding of various dermatological conditions, their etiology, clinical features, and treatment options, enabling effective management of skin-related issues and informed decision-making regarding cosmetic versus medical treatments</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. To identify and categorise common dermatological conditions based on their clinical features and aetiology. 2. To explain the underlying aetiological factors and pathophysiological mechanisms of various skin diseases. 3. To describe the clinical features associated with common dermatological conditions, enhancing their diagnostic skills. 4. To discuss and evaluate various treatment options for skin diseases, including pharmacological and non-pharmacological interventions. 	

FACIAL ANATOMY FOR NON -SURGICAL COSMETIC PURPOSES	CPD Points
<p>Aim: The aim of this CPD course is to enhance knowledge and understanding of facial anatomy, focusing on the structure, function, and significance of key anatomical features and landmarks, including facial layers, bones, skin, superficial and deep fat compartments, the superficial muscular aponeurotic system (SMAS), ligaments, vasculature, nerve supply, and salivary glands. This essential knowledge will empower learners to effectively apply their understanding in clinical practice, enhancing patient safety and treatment outcomes.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Analyse the significance of the five concentric layers of the face. 2. Analyse the structure and functions of anatomical features and landmarks of the face, including skin, bone, fat pads, SMAS, vasculature, muscles, nerves and glands. 3. Analyse how variations in facial anatomy affect treatment outcomes, including facial aging, symmetry, and the implications for non-surgical and surgical interventions. 4. Apply understanding of facial anatomy to reduce risk, enhance patient safety and optimise treatment outcomes in non-surgical injectable practice. 	

FACIAL AGING FOR NON-SURGICAL COSMETIC PURPOSES	CPD Points
<p>Aim: The aim of this CPD course is to enhance learners' understanding of the physiological changes associated with facial aging, including changes in skin elasticity, fat distribution, and bone structure. By examining how these changes affect facial features and aesthetics, participants will gain insights that inform their decision-making for non-surgical interventions to effectively address signs of aging in patients.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Analyse key physiological changes associated with facial aging, including changes in skin elasticity, fat distribution, and bone structure. 2. Analyse how intrinsic and extrinsic factors contribute to physiological changes in the skin and underlying structures, affecting facial features and overall appearance during the aging process. 3. Apply their understanding of facial aging to inform their decision-making for selecting appropriate non-surgical interventions that address specific signs of aging. 4. Evaluate the efficacy of various non-surgical interventions in relation to the physiological changes associated with facial aging to enhance patient outcomes and satisfaction. 	

CLINICAL GOVERNANCE IN NON-SURGICAL COSMETIC PRACTICE	CPD Points
<p>Aim: The aim of this CPD course is to equip learners with knowledge and understanding of clinical governance principles, focusing on best practice standards for non-surgical cosmetic practices. Emphasis will be placed on creating a safe and effective working environment and delivering safe interventions. Additionally, the session will explore the role of clinical audits in maintaining and upholding these standards.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Analyse the key principles of clinical governance and their relevance to non-surgical cosmetic practices. 2. Apply best practice standards that ensure safety and effectiveness in non-surgical cosmetic interventions. 3. Appraise strategies for creating and maintaining a safe and effective working environment in their cosmetic practice. 4. Evaluate the role of clinical audits in maintaining standards of care and enhancing quality in non-surgical cosmetic practices. 	

BOTULINUM TOXIN: THEORETICAL ASPECTS AND OBSERVATIONAL PRACTICE	CPD Points
<p>Aim: The aim of this CPD course is to provide an overview of the principles and practices related to Botulinum Toxin in non-surgical cosmetic procedures. Participants will explore its historical development, economic growth, pharmacology, and common applications. The course will cover the mechanisms of action, relevant anatomical concepts, and practical guidance for the safe and effective administration of Botulinum Toxin type A, ensuring participants are confident and competent in their practice.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Analyse the historical development and economic growth of Botulinum Toxin in the non-surgical cosmetic industry. 2. Analyse the pharmacological properties and mechanisms of action of Botulinum Toxin type A, including its effects for reducing muscle activity. 3. Examine the common applications of Botulinum Toxin in non-surgical cosmetic procedures, recognising its versatility and efficacy. 4. Apply knowledge and understanding in clinical practice for the safe and effective administration of Botulinum Toxin type A for cosmetic purposes. 	

BOTULINUM TOXIN: ADVERSE EVENTS AND COMPLICATIONS MANAGEMENT	CPD Points
<p>Aim: The aim of this CPD course is to equip learners with a comprehensive guide to commonly encountered complications associated with Botulinum Toxin in cosmetic practice. The course emphasises the recognition, management, and minimisation of potential complications, enabling learners to enhance patient safety and improve outcomes in their application of procedures.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Analyse the most frequently encountered complications associated with Botulinum Toxin in cosmetic procedures. 2. Appraise the signs and symptoms of Botulinum Toxin complications, allowing for timely intervention and management. 3. Apply effective management strategies for addressing and mitigating complications arising from Botulinum Toxin treatments. 4. Apply techniques to minimise the risk of complications during the administration of Botulinum Toxin, enhancing overall patient safety and treatment outcomes 	

DERMAL FILLERS: THEORETICAL ASPECTS AND OBSERVATIONAL PRACTICE	CPD Points
<p>Aim: The aim of this CPD course is to equip learners with the underpinning knowledge and a comprehensive understanding of the history, classification, composition, and science of dermal fillers. Additionally, we will explore treatment indications and techniques to prepare learners for the practical application of dermal filler injectables in real-life clinical practice.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Analyse the history, classification, composition, and scientific principles of dermal fillers, providing a solid foundation for further learning. 2. Appraise the appropriate treatment indications for various types of dermal fillers, enabling informed decision-making in clinical practice. 3. Apply key injection techniques for dermal fillers, preparing them for practical application in real-life clinical settings. 4. Evaluate patient factors and contraindications related to dermal filler treatments, ensuring safe and effective practice in aesthetic procedures 	

DERMAL FILLERS: ADVERSE EVENTS AND COMPLICATIONS MANAGEMENT	CPD Points
<p>Aim The aim of this CPD course is to equip learners with a comprehensive understanding of commonly encountered complications associated with dermal fillers in non-surgical cosmetic practice. We will explore the recognition, management, and minimization of these complications, empowering learners to enhance patient safety and improve procedural outcomes</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Analyse common complications associated with dermal fillers in non-surgical cosmetic procedures. 2. Appraise the signs and symptoms of dermal filler complications, facilitating timely intervention and management. 3. Evaluate effective strategies for the management and mitigation of complications arising from dermal filler treatments. 4. Apply knowledge of complication management to enhance patient safety and improve treatment outcomes in non-surgical cosmetic practice. 	

CLINICAL GOVERNANCE IN NON-SURGICAL COSMETIC PRACTICE	CPD Points
<p>Aim: The aim of this CPD course is to equip practitioners with knowledge and understanding of clinical governance principles. It will focus on best practice standards for non-surgical cosmetic practices, emphasising the creation of a safe and effective working environment and the delivery of safe and effective treatment interventions. Additionally, the session will explore the role of clinical audits in maintaining and upholding these standards.</p>	10
<p>Learning Outcomes: Learners will be able to:</p>	
<ol style="list-style-type: none"> 1. Articulate the key principles of clinical governance and their relevance to non-surgical cosmetic practice, including patient safety, quality of care, and accountability. 2. Apply best practice standards in their non-surgical cosmetic practice, ensuring the delivery of safe and effective interventions and creating a safe working environment for both practitioners and patients. 3. Design and implement clinical audits in their practice to assess and evaluate the quality of care provided, identify areas for improvement, and ensure compliance with established standards. 4. Promote a culture of continuous improvement within clinical practice, promoting an environment where feedback and reflection to best practices are encouraged to enhance patient safety. 	

CPD COURSE DELIVERY AND STRUCTURE

Educators: All our CPD courses related to non-surgical cosmetic practice have been designed developed and delivered by qualified medical and healthcare learners. Our educators not only possess diploma and MSc postgraduate qualifications in non-surgical cosmetic injectable practice but also have regulated post graduate qualifications and expertise in education, training, and quality assurance. For further information on our educators please [visit our website](#).

Delivery: All CPD courses are delivered entirely online, ensuring accessibility for learners both nationally and internationally. Our courses are accessible to all learners regardless of their geographical location. MAP-IQ offers a curated online platform for delivering course content.

Structure: Each course has its own specific aims, learning outcomes, content and accredited CPD points. Each CPD course includes a training manual, video presentations, an E-Library, and end-of-unit quiz to enhance the learning experience. Learners and learners will also have access to a private online networking forum, providing an opportunity to network and engage with fellow participants who are also undertaking the course.

Flexibility: Our CPD courses are designed with flexibility in mind, allowing learners to complete them at their own pace alongside busy clinic and business commitments. Participants will have access to the E-Learning platform for eight weeks from their enrolment and registration date, providing ample time to engage with the course materials and enhance their learning experience.

Assessment: As this is a CPD course, there are no formal formative or summative assessment processes. However, learners will complete an end-of-module quiz and participate in reflective practice to evaluate their knowledge and understanding of the relevant subject matter.

Completion: Upon completing Continued Professional Development (CPD) courses, participants will achieve updated knowledge and understanding of essential concepts relevant to the field. They will be able to critically analyse the subject matter across topic presented, enabling them to navigate the complex legal, professional, and ethical standards that govern specific aspects of non-surgical cosmetic practices. Learners will leave with updated knowledge and skills in specific areas to ensure their existing qualifications remain current, together with the ability to develop a personalised action plan for ongoing professional development. This holistic approach enhances clinical practice across a range of subject matters.

Feedback Mechanisms: Learners will have access to an end-of-module feedback form, which we encourage you to complete to help us with continuous quality improvement.

ACCREDITATION AND CERTIFICATION

The CPD Standards Office: All our CPD courses are accredited by [the CPD Standards Office](#). The CPD Standard Office promotes a comprehensive framework for accrediting CPD courses and activities, ensuring they meet high-quality standards.

The CPD Standard Office's is recognised both nationally and internationally and accredited education and training courses across various sectors such as healthcare, education, engineering, and finance. Their strong commitment to quality assurance promotes a culture of continuous improvement, helping professionals engage in relevant and beneficial learning experiences. The CPD Standard Office also offers resources and support for individuals further contributing to the advancement of professional standards across their respective professions.

Upon completion, learners will receive a personal **MAP-IQ E-Certificate** – accredited by the CPD Standards Office. This certificate will indicate the name of the course completed and the number of CPD points awarded.

ENTRY REQUIREMENTS

There are no formal prerequisite entry requirements for our CPD courses, however, it should be noted that these CPD courses do not lead to a regulated qualification and may not be suitable for unqualified learners.

FEES AND ENROLLEMENT

Fees: Our CPD courses start from £99.00

For individual course enrolment fees please visit our website

Post Enrolment: Once you have enrolled and paid, you will receive an automatic confirmation and invoice for the fee paid, along with a username and password. Please keep these credentials safe, as you will need them to log into your account and commence your course.

Access to our CPD courses: To log in, visit the MAP-IQ website and click on the **'My Account'** tab located at the top left-hand side of the page. Enter your username and password to access your account home page. On your account home page, you will find a **'Qualifications'** tab on the top left-hand side. Clicking this tab will take you to your purchased courses. From there, select the course tab to access the MAP-IQ learning platform and begin your CPD study.

FURTHER SUPPORT AND RESOURCES

Learners can access support services or request resources by contacting the MAP-IQ office directly, visiting our website and or through the private networking forum.

CONTACT INFORMATION

Web: www.map-iq.org

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